



Moemoeā:
 He oranga ai nga Whanau tu kaha ai te Iwi

Vision:
 Healthy families, strong communities

Mission
 Mā te mahi tahi ka puāwai ai ngā Whānau
 Provide quality services and support
 encompassing Te Ao Māori

VALUES

<p>Rangatiratanga: To take ownership of our destiny.</p>	<p>Tu Tika Tu Pono Tu Aroha: To commit to excellence, honesty and love</p>	<p>Kaitiakitanga: To protect, support, serve and advance our community.</p>	<p>Whanaungatanga: To value all relationships.</p>	<p>Manaakitanga: To respect, care and empower all identities in our community.</p>	<p>Matauranga: Inclusion of Maori knowledge and practice.</p>
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STRATEGIC GOAL 1	STRATEGIC GOAL 2	STRATEGIC GOAL 3	STRATEGIC GOAL 4
Expand existing services & explore new opportunities	Professional, high-quality standards & future sustainability	Strong relationships & accessible to all in our communities	Greater awareness, visibility and understanding of our Trust

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| <ul style="list-style-type: none"> Explore new funding opportunities e.g. 3rd party / sponsors Investigate emergency housing support Develop 'Parental support' programme Explore new services: Youth Justice, Domestic Violence, Tamariki Investigate a 'Rehab' facility (D&A) Explore opportunities in Customary rights / environmental (wider hauora) Agreement / MOU with Riding for Disabled | <ul style="list-style-type: none"> Own nurse Staff are passionate, qualified and culturally sensitive Business Case for owning additional rental properties Maintain existing – ISO, MSD, Health Cultural training for staff | <ul style="list-style-type: none"> Develop Plan to engage with key influencers – funders, iwi, community Leverage Te Whakareia & partnerships Business Development (pool, gym etc) | <ul style="list-style-type: none"> Develop Communications Strategy Ensure connected & engaged staff Advertising / Be seen Media engagement / thought leaders |
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Taha Hinengaro

Taha Tinana

Taha Whanau

Taha Wairua

KEY OBJECTIVES – NOW TO 2023

Note: The bolded bullets in the objectives boxes (pink coloured) are the priority ones